



Why did the *Washington Post*, *Communications Week*, the *San Jose Mercury News*, and the *New York Times* get so excited?

Why does *Fortune* think fax costs could be reduced to a small fraction of current levels?

Find out the answer to these and many other questions about the exciting
EXPERIMENT IN REMOTE PRINTING ON GLOBAL FACSIMILE DEVICES
at a special BOF session hosted by Carl Malamud and Marshall T. Rose.

INTEROP August 93

Wednesday, August 25, 1993, 7:30-9:30 P.M.

San Francisco Marriott Hotel, Presidio Room

THIS BOF IS OPEN TO ALL ... NO BADGE NEEDED.

The EXPERIMENT IN REMOTE PRINTING began with a bang on July 16 in Amsterdam. This project allows e-mail users anywhere in the world to use G3 facsimile devices as remote printers. Service areas all over the world are popping up, including the ability to send a fax via e-mail to anywhere in Australia, Silicon Valley, Washington, D.C., the Netherlands, and other locations.

This BOF will discuss the technical details of remote printing, how it works, and how you can participate. This BOF will also explain how remote printer servers can become profit centers, opening up a new business opportunity.

Your hosts are Carl Malamud and Dr. Marshall T. Rose. Marshall, author of the newly released second edition of *The Simple Book*, has been instrumental in the development of many Internet technologies such as SNMP and MIME. Carl Malamud, the founder of Internet Talk Radio, is the author of 7 books including *STACKS* and *Exploring the Internet*.

Come prepared for a fun evening of technical entertainment, including the incredible "Gateway to the World" live demonstration featuring the fabulous TPC.INT Tabulating Team.

THIS SPACE FOR RENT.

FIND OUT MORE WEDNESDAY NIGHT!